



Kenai's Commerce Report

www.KenaiChamber.org July 2011

2011 Board of Directors
Kyle Fisher President Lynden Transport
Deb Milam Past President First American Title Co.
Mike Spangler Vice President ConocoPhillips
Brendyn Shiflea Treasurer First National Bank Alaska
Penny Furnish Secretary Stewart Title
Jason Carroll Director Tesoro Alaska
Roy Wells Director Waddell & Reed
Scott Hamann Director Metal Magic
Shawn Maltby Director Peninsula Oilers Baseball

Kenai Alaska's 2011



July 4
Parade

&
Festivities

“...When the FLAG Goes By!”

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Parade starts at 11:00 am

Parade Route starts down Fidalgo Ave to Willow Street  
Left on Willow Street to Kenai Spur Hwy  
Left on Kenai Spur Hwy to Main Street Loop Road

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MIDWAY (Kenai Green Strip) open from 10:00 am - 4:00 pm

Entertainment & Activities Featuring:

Troubadour North

Jumpin' Junction

The Kenai Kid's Carnival

Diamond M/Matti's Foster Farm Hay Rides

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Kassik's Beer Garden

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Saturday, July 2, 2011 @ 1:30 p.m.

METAL MAGIC IRON POUR at Metal Magic Studio

4th of July Grand Marshals

Herb Stettler

&

Jan Bobek

Kenai Chamber Chatter

OUR MISSION:

The Kenai Chamber of Commerce strives to promote economic development, stimulate job growth, provide initiatives to promote local businesses, and foster positive relations between business and community for the benefit of Kenai.



**Welcome
New Members!**

Central Alaska Engineering Company

32266 Lakefront Dr Soldotna AK 99669
Phone: 907-260-5311 Fax: 907-260-5312
www.akengineer.com

Larson Engineering & Design

215 Fidalgo Ave Kenai AK 99611
Phone: 907-283-1565 Fax: 907-283-1566

Veronica's Café

604 Petersen Way Kenai AK
Phone: 907-283-2725
www.facebook.com/vscafe

Dale Bagley for Borough Mayor

325 Endicott Soldotna AK 99669
Phone: 907-398-1865 Fax: 907-262-8853
www.dalebagley.com

South Central Paving

P.O. Box 7687 Nikiski AK 99635
Phone: 907-335-6303

Roto Rooter

PO Box 386 Soldotna, AK 99669
Phone: 907-398-2184



**Welcome New
Kenai Keepers!**

XTO Energy



City of Kenai

Thank you!

Carol Bannock recently announced she is taking a marketing/public relations position with State Farm. As of July 4th, she will officially resign as Executive Director of the Kenai Chamber of Commerce. Routinely, Carol was asked to wear many hats- executive director, accountant, planner, coordinator, etc. Organizational skills, creativity and enthusiasm have helped Carol to lead the Chamber for the past year. Leaving the Chamber wasn't an easy decision for Carol, but she leaves KCC better than when she began!

Carol worked tirelessly over the past year raising awareness of the Chamber and its member businesses. Always on the go, Carol put the "C" in community, whether through her latest Facebook post or event. Reaching out to form partnerships with other organizations was another key to Carol's successes. Each of us wish Carol the best, and we look forward to her continued support of the Kenai Chamber. She'll do great in whatever she does!

~The Kenai Chamber of Commerce Board of Directors

Kenai Community Corner

4TH OF JULY GRAND MARSHALS

Giving our soldiers a little piece of home

It is hard for many people to feel or know what our soldiers and their families go through while a loved one is deployed. I do not know the feeling yet, but as I prepare for my loved one's deployment, I continually think of what I could send him or what I can do to help him with this separation. What comes to mind is to send him something that makes him think of home and his freedom here.

When interviewing our Grand Marshal's for this year's July 4 Parade & Festivities, Jan Bobek told me she was presented with an idea to send pocket size flags to our troops overseas because they are not permitted to fly a US flag on foreign ground. Ms. Bobek did not hesitate to act on this idea.

For the past couple years, Ms. Bobek and her Soldotna Elementary class have prepared cards of encouragement to send along with the flags. Each card contains a thank you note from the students.

After the cards are prepared, Ms. Bobek and her students, with help from Herb Stettler, learn how to fold a US flag properly and how to respect it. They place the encouragement cards into the flags as they are folded. Once folded, the flags are small enough to fit in a soldier's chest pocket, close to their hearts. The students have received thank cards from the USS Eisenhower and around the world.

The students work hard to package and ship these precious flags. Usually 200 at a time are sent overseas to different parts of the world. This year they sent flags to Afghanistan and Japan. They also sent about 300 flags to a soldier, from Alaska, so he could distribute the flags where Ms. Bobek's class was unable to.

One thing, during my conversation with Jan Bobek, that stuck out in my head is this phrase: "it is important that the soldiers have 'a piece of home' with them." Ms. Bobek has it exactly right, and she is teaching her students it as well. We can't feel what the soldiers and their families are going through, but with people like Jan Bobek and Herb Stettler, we can help them remember what they are fighting for.

For additional information regarding the Pocket Flag Program please contact Jan Bobek (907)262-2968

~Submitted by Samantha McNutt
Samantha's fiancée deploys this December.
Our thoughts and prayers for her and her family.

CALLING FOR A STOP TO PENINSULA CRIME

Community partnership promotes residents looking out for each other

By Jenny Neyman
Redoubt Reporter

A metal padlock wasn't enough to prevent a crime at Jersey Subs this week. Owner Kathy Musick is hoping a metal sign displaying a phone number is.

Someone took a crowbar to a locked freezer outside the back door of the Soldotna sandwich shop last week and stole about \$800 worth of meat. About four years ago someone broke in and stole the shop's cash register.



Photo by Jenny Neyman, Redoubt Reporter
Kathy Musick, of Jersey Subs, and Ed Beddow, of Peninsula Crime Stoppers, display a Crime Stoppers sign Musick will hang in the sub shops to promote awareness for the crime-reporting organization.

"What's so frustrating is (police) know who does it but they can't prove it. So what do we, as business owners and citizens, have to do?" said Musick, who co-owns and operates Jersey Subs locations in Kenai, Soldotna and Kasilof. Pitch in, she decided.

Musick lives in Kasilof, where she is active in keeping an eye out for her neighbors and their property. She's applying that mentality at her business locations, as well, by hanging up signs for Peninsula Crime Stoppers, an organization that encourages people to take an active role in keeping their community safe.

In the 15 or 16 years she and Jimmy Fallon have operated Jersey Subs, Musick said she's seen crime escalate on the central Kenai Peninsula, and she's attempting to do something about it. When approached by Crime Stoppers to display a sign listing its 283-TIPS phone number, she bought three.

The signs are a fundraiser for Crime Stoppers, to generate money for the cash rewards it pays for tips that result in arrests in felony crimes. The signs are also an effort to raise awareness of the organization in the community. At \$100 for each sign, Musick figured \$300 is a small price to pay if it helps prevent further burglaries.

"Crime has seemed to escalate more and more, and I don't think it's the economy because actually Alaska has a low unemployment rate. I just think it's people that are abusing the system," she said.

If that's the case, than other people need to have a system to fight back. That's the idea behind Crime Stoppers. It's a way to engage community members to keep an eye out for each other.

"It's just good to have an avenue where someone can report something with anonymity in the community," said Earlene Reed, treasurer of Peninsula Crime Stoppers. "I think if we are all part of a community, we all need to take care of ourselves and each other. That, to me, is a community obligation. You're hurting yourself, you're hurting your community if you continue to let criminal activity go on without letting anyone know."

Crime Stoppers is a worldwide organization and has been active on the Kenai Peninsula for 25 years, credited with 270 arrests, 265 cases cleared, \$331,780 in property recovered, about \$1.7 million in drugs seized, more than \$2 million in money recovered and \$17,650 in rewards paid, as of the end of February. Just since last June the local organization has received more than 50 tips and paid out about \$1,600 in cash rewards.

Tips can be made anonymously, over the phone at 283-TIPS or 1-800-478-HALT, or through a website, www.peninsulacrimestoppers.org. Each person reporting a tip is identified only by a number and their identity is protected through the entire process, even picking up their reward.

Public awareness Crime Stoppers signs are available for sale for \$100 each. The nonprofit organization also accepts tax-deductible donations and is looking for volunteers and board members. For more information, visit www.peninsulacrimestoppers.org.

For more of this story, visit www.redoubtreporter.wordpress.com



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 Kenai AK 99611
 907-283.7978
 907-283-7183 fax
 johna@kenaichamber.org

**Presorted Standard
 U.S. Postage Paid
 Kenai, Alaska
 99611
 Permit Number 12**

www.KenaiChamber.org



**October 8th
 is the
 27th Annual Beer and Wine
 Experience
 "Kenai's Lumberjack Jam"
 Mark your calendars!!!!**

**July—September 2011
 Important Dates**

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|---------------|---|
| July 4 | Kenai's July 4 th Parade & Festivities |
| July 16 | Rotary Unity Run |
| August 13 | Kenai Run for Women |
| August 27 | Kenai Peninsula Food Bank Soup Supper & Auction |
| August 27 | Industry Appreciation Day |
| September 3-4 | Kenai Open Golf Tournament |
| September 10 | The Great KWF Farm Fest |
| September 25 | Kenai River Marathon |

**For additional information on any of the above events
 call your Kenai Chamber @ 283-7989.**